ITAI
Immersive Technologies in Academia and Industry

Overview

What	A networking event for people who are interested in immersive technology from both academia and industry
When	Thursday, 12th September, 2019
Where	Haydn Ellis Building, Maindy Road, Cardiff
Submission	Talk, poster and demo submissions to **ITAI2019@pm.me** before **19th August**

About

Organisers: Danlu Cen, Hellen Jing Yuan (Cardiff University)

Objectives: The ITAI 2019 workshop will bring together people who are interested in Immersive Technology including **Virtual Reality**, **Augmented Reality** and **Mixed Reality**, from both academia and industry, to communicate about on-going projects and initiate possible new collaborations. Learn more at **https://www.ITAI2019.com**.

Preliminary Program

Confirmed:
Academic speakers from Cardiff University Schools of Psychology, Optometry, Healthcare and more.
Industrial representatives from Vicon Motion System, Inc., Oxford, and more.
Funding bodies including ESRC, Wellcome Trust ISSF, Immerse UK and the Business Interface Team.

09:30 – Registration
10:00 – Welcome and introduction
10:30 – Morning talk sessions
12:30 – Lunch, poster presentation and industrial demo
14:30 – Afternoon talk sessions
17:30 – Wine reception