



**UNIVERSITÄTS
KLINIKUM** FREIBURG

SAVE THE DATE

A PRACTICAL INTRODUCTION TO EYE TRACKING



25-27TH MARCH 2020

Institut für Biologie I (Zoologie)

Room 1048 | Hauptstraße 1 | 79104 Freiburg

Organiser:

Prof. Dr. Christoph Klein

Department of Child and Adolescent Psychiatry,
Psychotherapy and Psychosomatics
Hauptstraße 8 | 79104 Freiburg

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The Medical Center - University of Freiburg offers a 2.5 day introductory eye-tracking workshop. The workshop will be taught by SR Research employees and involves hands-on training in all aspects of EyeLink hardware and software. The workshop is aimed at students who are new to eye tracking with EyeLink systems and will cover the following topics:

- The hows and whys of eye tracking
- Optimal equipment and participant setup
- Understanding calibration
- Measuring and maximizing eyetracking data quality
- Creating eye-tracking tasks in Experiment Builder
- Creating eye-tracking tasks with 3rd party software (e.g., Pyschtoolbox, PsychoPy)
- Analyzing eye-tracking data with Data Viewer

Temporary license keys for Experiment Builder and Data Viewer will be provided for all attendees, who should bring their own laptops. There will be several different EyeLink systems available for the hands on practical sessions.

Registration Fee:

490€

Registration via e-mail to:

kjp.workshop@uniklinik-freiburg.de

Sponsoring:

This course is sponsored by SR Research Ltd.

